

20

SPONSORSHIP PROSPECTUS

A *Night* UNDER  
THE *Stars*

POWERED BY



SATURDAY 21<sup>ST</sup> FEBRUARY | BUCKLAND ESTATE, WA

26







# A *Night* UNDER THE *Stars*

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**A COUNTRY GALA SEEKING TO UNITE REGIONAL, REMOTE  
AND RURAL TOWNS OF WA TO AID IN FUNDRAISING FOR  
MENTAL HEALTH.**



**SATURDAY  
21<sup>ST</sup> FEBRUARY  
2026**



**6:30PM  
~  
1:00AM**



**BUCKLAND  
ESTATE  
986 IRISHTOWN RD.  
BUCKLAND WA 6401**

# IMPACT REPORT & SURVEY 2024

## AT A GLANCE...

**800**

ATTENDEES

**\$80,000**

RAISED

**29**

SPONSORS

**\$85,000**

IN-KIND DONATIONS



MUSICAL  
ACTS



LINE  
DANCING



OVERALL  
ATMOSPHERE



CHEESE  
BOARD



GIN  
BATCH

**4.7 / 5**

VENUE

**4.5 / 5**

ENTERTAINMENT

**4.3 / 5**

FOOD

**3.9 / 5**

DRINKS



# IMPACT REPORT & SURVEY 2024

## DEMOGRAPHICS

**98%** of attendees were from Western Australia with the remaining individuals from South Australia & Victoria - some travelling up to 3,329km to attend the event!

Attendees came from a range of different regions across WA with 188 postcodes registered through ticket sales (52 extra postcodes on the year prior).

## SOCIAL MEDIA

Impressions = **656k**

Engagement = **+15.4%** new visitors to social pages

Website clicks and traffic = **4,239+** website sessions

**30%**

OF FOLLOWERS ARE  
AGED 18 - 24

**40%**

OF FOLLOWERS ARE  
AGED 25 - 34

**16%**

OF FOLLOWERS ARE  
AGED 35 - 44

**8%**

OF FOLLOWERS ARE  
AGED 45 - 54







## EVENT INCLUSIONS

It's safe to say this is a one-of-a-kind event, set in the country under the stars, with plenty of entertainment & delicious food to indulge your senses all night long.

### LIVE MUSIC & ENTERTAINMENT

Our stage will feature some serious music talent for the night!

After the talented bands have wrapped up, a DJ will allow people to keep kicking up the dirt on the dance floor.



### FOOD

We don't let people go hungry in the country and this night will be no different!

Substantial bites will be feeding the army of people dancing the night away and a late night snack will also be on the cards.



### INSPIRING SPEAKERS

A range of inspiring speakers will be attending the event giving their words of wisdom.

We believe in leaving people better than we found them - and this is what we plan to do!





## PROVIDING A SAFE EVENT

We're committed to eliminating any risks associated with this event. Several measures will be in place to help ensure everyone's safety on the way to the event, during the event, and on the journey home.



ON-SITE  
ACCOMMODATION OPTIONS



BREATHALYSER EXIT ONLY



DESIGNATED PARKING &  
CAMPING ZONES



PROFESSIONAL ON-SITE  
SECURITY TEAM



TRAFFIC MANAGEMENT FOR  
EXTRA ROAD SAFETY



LIMIT OF 1 ALCOHOLIC  
DRINK INCLUDED PER  
TICKET

**THIS IS AN 18+ EVENT ONLY.**

## ACCOMMODATION

### CAMPING GROUNDS

Campground access can be added to any ticket purchase. Rally your mates and bring along your tent, camper van, caravan, or swag - so you can enjoy the night without worrying about the trip home.

Camping zone gates will be open from 5pm with no vehicle movement from 6:30pm until 7am the next morning to ensure the safety of all sleeping patrons.

Toilets will also be available on-site for all campers.

### SPONSORSHIP TICKETS

Tickets include event entry & accommodation\*. Buckland Estate has private rooms and a 'glamping' village with large canvas tents (powered) which will be utilised for eligible sponsorship ticket holders.



## WHY SPONSOR?

There hasn't been a more crucial time to show support for Regional WA. Suicide rates have increased & the outreach for help has never been more demanding. We need your help to break the cycle and pave the way for a mentally healthy future.



ALL FUNDS RAISED IN THE COUNTRY WILL STAY IN THE COUNTRY.



PROVIDE MENTAL HEALTH PROGRAMS AND SUPPORT TO REGIONAL COMMUNITIES.



BRING A SENSE OF BELONGING AND UNITY TO FARMING COMMUNITIES.



ENCOURAGE TOURISM AND EXPENDITURE WITHIN THE NEIGHBOURING TOWNS.



IT WILL ENCOURAGE HIGH ATTRACTION FROM THE LOCAL COMMUNITIES.



HAVE THE OPPORTUNITY TO MAKE THIS A FLAGSHIP EVENT IN THE COUNTRY.



## SPONSOR OPTIONS































<i>PREMIER PARTNER</i>	<b>\$25,000</b>
<i>MAJOR PARTNER</i>	<b>\$15,000</b>
<i>PRINCIPAL PARTNER</i>	<b>\$10,000</b>
<i>SUPPORTING PARTNER</i>	<b>\$5,000</b>

**CONTACT US**

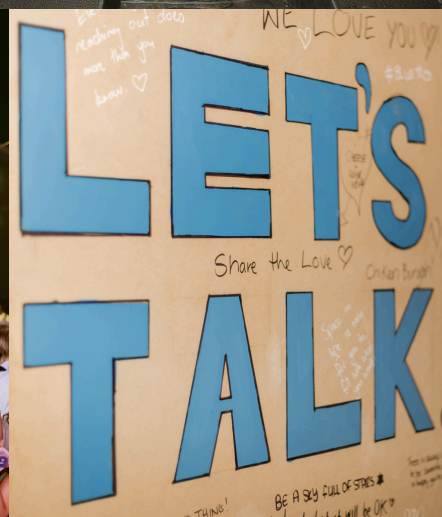
**BLUE TREE PROJECT IS A REGISTERED CHARITY WITH DGR STATUS.  
DONATION RECEIPTS WILL BE SUPPLIED FOR YOUR TAX PURPOSES.**





<b>INCLUSIONS</b>	<b>PREMIER PARTNER</b>	<b>MAJOR PARTNER</b>	<b>PRINCIPAL PARTNER</b>	<b>SUPPORTING PARTNER</b>
Company Spread in <b>Event Program</b>	1 Page	1/2 Page	1/2 Page	1/4 Page
Logo Recognition on <b>Event Website</b>				
Branding on <b>Promotional Videos</b>				
<b>MC Recognition</b> Throughout Event				
Logo Recognition on <b>Media Photo Wall</b>				
<b>Post-Event Acknowledgement</b> on all Collateral				
<b>Merchandise Pack</b>				
Logo Recognition on <b>Event Entrance Signage</b>				-
Logo on <b>Event Merchandise</b>			-	-
<b>External Media</b> Coverage (Television, Newspaper & Radio)			-	-
<b>Additional General Admission Tickets</b>	4	2	3	2
<b>VIP Tickets</b> (Including Accommodation)	4	2	-	-









# LET'S MAKE IT OFFICIAL

## PRIMARY CONTACT

CLIENT/BUSINESS NAME:

CONTACT NAME:

EMAIL:

PHONE/MOBILE:

ADDRESS:

## SPONSORSHIP TYPE

☐

PREMIER PARTNER

☐

PRINCIPAL PARTNER

☐

MAJOR PARTNER

☐

SUPPORTING PARTNER

## INVOICING DETAILS

EMAIL:

ABN: (IF APPLICABLE)

ADDRESS:



PLEASE RETURN COMPLETED FORM TO [EVENTS@BLUETREEPROJECT.COM.AU](mailto:EVENTS@BLUETREEPROJECT.COM.AU)



# 20

## PREMIER PARTNERS

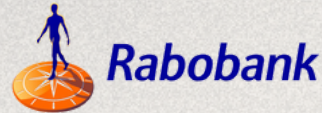
HARVEST  
ROAD

LUX  
EVENTS

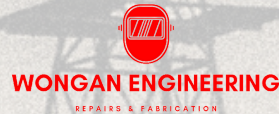


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## MAJOR PARTNERS



## PRINCIPAL PARTNERS



aquapax



## SUPPORTING PARTNERS



## RAFFLE PARTNERS



# 24